



Julie Kendall

Julie's business experience includes senior management roles in Marketing, Strategy Development, Channel Management and HR Strategy; combined with a marketing consultancy role early in her career. Prior to joining Obsidian she ran her own consultancy business offering coaching, mentoring, training and mediation support to SMEs.

In her last corporate role she was pivotal in the development and implementation of a strategy to transform the performance of the top 200 directors in a large public sector organisation, which involved a new approach to performance management, and devising new training, coaching and outplacement packages for those affected. In the same organisation she has steered large teams of middle managers through major change and leadership development programmes.

Julie joined Obsidian in October 2008. She specialises in Individual Development, including coaching, mentoring, training and outplacement. She also brings to Obsidian her skills as a mediator.

She gained a BA from Manchester University in 1980, followed by an MBA from Manchester Business School three years later. She was awarded a Distinction in her Corporate and Executive Coaching Diploma, and is qualified and accredited as a mediator with the School of Psychotherapy and Counselling at Regents College, and with the Open College Network.